

PAULA NAGLER

Mandeville Building, Room T 11-12, Burgemeester Oudlaan 50, 3062 PA Rotterdam, The Netherlands

Email: nagler@erbs.eur.nl ◊ Phone: +31 10 4081162 ◊ Mobile: +31 6 27215140

Citizenship: Brazil, Germany

EDUCATION

United Nations University - MERIT/MGSoG, Maastricht (The Netherlands) Sep 2010 - Oct 2015

PhD in Public Policy and Policy Analysis

Supervisors: Prof. Dr. Pierre Mohnen, Prof. Dr. Wim Naudé, Prof. Dr. Milan Vodopivec

Thesis Title: Occupational Choice in the Developing World

Universidad de Chile, Santiago (Chile)

Jan 2012 - May 2012

Visiting PhD researcher at the Center for Micro Data, Department of Economics

Kiel Institute for the World Economy, Kiel (Germany)

Jun 2008 - May 2009

Advanced Studies Program in International Economic Policy Research

University of Cologne, Cologne (Germany)

Oct 2002 - Jun 2007

Diplom (equivalent to master) in Economics, Economic Geography and Latin American Studies

PROFESSIONAL EXPERIENCE

Erasmus Research & Business Support, Rotterdam (The Netherlands)

Nov 2016 - Present

Evaluation Expert - Erasmus University Rotterdam

- Undertake research projects and policy evaluation assignments commissioned by ministries, foundations and international organizations

- Develop methodology and conduct data and econometric analyses for impact measurement

Maastricht University, Maastricht (The Netherlands)

Jun 2015 - Oct 2016

Assistant Professor - School of Business and Economics, Department of Organization & Strategy

- Conducted research in the areas of innovation and entrepreneurship with a focus on emerging economies

- Co-directed the new bachelor specialization in 'Emerging Markets'

- Coordinated the master course 'Public Policy Analysis' at UNU-MERIT/MGSoG, and lectured in the module on impact evaluation

Maastricht School of Management, Maastricht (The Netherlands)

May 2013 - Aug 2015

Research Fellow for the World Bank Project 'Agriculture in Africa: Telling Myths from Facts'

- Conducted research in the area of rural entrepreneurship in Sub-Saharan Africa using the LSMS-ISA database

- Cleaned, recoded and analyzed data and statistics, and conducted the econometric analysis to study patterns, determinants and productivity of rural household enterprises

Research Fellow for the UNIDO Industrial Development Report 2016

- Conducted research for the chapter of 'Technology-Driven Structural Transformation and Social Inclusiveness'

- Analyzed and visualized data and statistics

OECD Development Centre, Paris (France)

Sep 2009 - Aug 2010

Junior Policy Analyst - Poverty Reduction and Social Development Department

- Provided research assistance on employment and social protection policies

- Analyzed innovative social protection schemes in developing countries

- Contributed to the annual publication 'Perspectives on Global Development'

- International Policy Centre for Inclusive Growth, Brasília (Brazil)** Jun 2009 - Aug 2009
Research Assistant - Poverty Practice, Bureau for Development Policy
 - Provided research assistance for the project 'Gender, Race and Ethnicity' for Bolivia, Paraguay and Guatemala (in cooperation with UNIFEM)
 - Calculated economic indicators using the Bolivian household survey
- Kiel Institute for the World Economy, Kiel (Germany)** Sep 2008 - May 2009
Research Assistant for Prof. Dr. Dr. h.c. Horst Siebert
 - Conducted research for the working paper 'An International Rule System to Avoid Financial Instability' and on the financial crisis
 - Prepared drafts, spreadsheets and presentations
- Inter-American Development Bank, Washington DC (United States)** Sep 2006 - Feb 2007
Intern - Carlo-Schmid Scholarship of the German National Academic Foundation (Studienstiftung des deutschen Volkes) and the German Academic Exchange Service (DAAD)
- Economic Commission for Latin America and the Caribbean, Santiago (Chile)** Nov 2005 - Mar 2006
Intern - Scholarship of the German Academic Exchange Service (DAAD)

ASSIGNMENTS

- Social Protection Review - Ministry of Labor and Social Protection, Mongolia** Jun 2017
 - Reviewed the structure of the Mongolian social welfare system
 - Developed a set of recommendations for consolidating programs and revising targeting mechanisms
- Employment Report Sierra Leone - World Bank** May 2017 - Jan 2018
 - Cleaned and recoded survey data for the analysis
 - Conducted data and econometric analyses with a focus on agriculture using the country's Labor Force Survey
 - Drafted the chapter on agricultural employment and productivity
- Innovation, Inequality, Inclusiveness - Bertelsmann Foundation, Germany** Jan 2017 - Nov 2017
 - Studied the impact of technological innovation on inequality in Germany
 - Developed policy recommendations for inclusive innovation policies
 - Drafted policy report
- Poverty Flagship Report 2017 - World Bank** Dec 2016 - Mar 2017
 - Profiled rural non-farm enterprises in Sub-Saharan Africa by consumption quintiles
 - Assessed results and compared outcomes to previous findings
- Surveys and Methods - World Bank, Center for Development Data** Oct 2016
Methodological Experiment on Non-Farm Enterprises, Malawi
 - Revised and expanded the literature review on financial diaries
 - Conducted micro-econometric analyses using diary and survey data
 - Analyzed the results of the empirical work
- Statistical Profiling - World Bank, Social Protection Unit**
Statistical Profiling, Turkey Nov 2014 - Oct 2016
Statistical Profiling, Armenia Feb 2014 - Dec 2014
 - Cleaned and recoded administrative data for the analysis
 - Provided a descriptive profile of the unemployed
 - Developed a statistical profiling model
 - Prepared a final document and a presentation with the results

TEACHING EXPERIENCE

Maastricht University, Maastricht (The Netherlands)

Dec 2017

Guest Lecturer

Course 'Management and organization of Latin American enterprises' for bachelor students with a specialization in 'Emerging Markets'

Guest lecture: Doing business in the informal economy

UNU-MERIT, Maastricht (The Netherlands)

Nov/Dec 2015 & 2016

Course Coordinator & Lecturer

Course 'Public policy analysis' for master students in 'Public Policy and Human Development'

Lecturer for the module on impact evaluation; development of course curriculum and final exam; grading

Maastricht University, Maastricht (The Netherlands)

Feb 2016 - Mar 2016

Tutor

Course 'Innovation in emerging markets' for bachelor students with a specialization in 'Emerging Markets'

Maastricht School of Management, Maastricht (The Netherlands)

Oct 2014

Lecturer

Course 'Introduction to sampling and survey design' for the executive training program 'Research Methods & Skills'

UNU-MERIT and Maastricht University, Maastricht (The Netherlands)

Feb 2011 - Aug 2013

Tutor

Courses for master students in 'Public Policy and Human Development'

- Public economics
- Econometrics/ econometrics plus (also development of curriculum)
- Introduction to economics (online course)

Courses for bachelor students in 'European Studies' and 'International Economics'

- History of economic thought
- Introduction to micro- and macro-economics
- Trade and exchange rates

Master Thesis Supervision

2016: M.-L. Knopf: 'An analysis of inequality patterns and the impact of innovation in Germany'.

K. Boers: 'Entrepreneurship in Egypt: How incubators influence the performance of tech start-ups in Cairo'.

2014: K. Wharton: 'Agricultural methods and food security: An exploration of the conditions under which utilizing intercropping helps smallholder farmers in Uganda increase their food security status'.

2013: G. Sanrodji: 'Does educational quality have an impact on smoking behavior? Evidence from Indonesia'.

Second Reader

2011-2017: Second reader of 22 bachelor theses and 5 master theses.

PUBLICATIONS

Peer Reviewed Publications

Nagler, P. and W. Naudé (2017). Non-Farm Entrepreneurship in Rural Sub-Saharan Africa: New Empirical Evidence. *Food Policy*, 67:175-191.

Naudé, W. and P. Nagler (2015). Inclusive Industrialization and Entrepreneurship. *Development*, 58(4): 500-510.

Nagler, P. (2013). How Unemployment Insurance Savings Accounts Affect Employment Duration: Evidence from Chile. *IZA Journal of Labor & Development*, 2:9.
(also available as UNU-MERIT Working Paper No. 2013-039)

Book Chapters

Nagler, P. and W. Naudé (2018). Nonfarm Enterprises in Rural Africa (Chapter 9). In: Christiaensen, L. and L. Demery (Eds.). *Agriculture in Africa: Telling Myths from Facts. Directions in Development - Agriculture and Rural Development* (pp. 75-84). Washington, DC: The World Bank.

Working Papers

Naudé, W. and P. Nagler (2017). Technological Innovation and Inclusive Growth in Germany. IZA Discussion Paper No. 11194.

Nagler, P. (2017). A Profile of Non-Farm Household Enterprises in Sub-Saharan Africa. UNU-MERIT Working Paper No. 2017-048.

Naudé, W. and P. Nagler (2015). Industrialization, Innovation, Inclusion. UNU-MERIT Working Paper No. 2015-043.

Nagler, P. (2015). The Impact of Unemployment Insurance Savings Accounts on Subsequent Employment Quality. UNU-MERIT Working Paper No. 2015-026.

Nagler, P. and W. Naudé (2014). Young Entrepreneurs in Rural Africa: Prevalence, Determinants, Productivity. IZA Discussion Paper No. 8564.

Nagler, P. and W. Naudé (2014). Non-Farm Enterprises in Rural Africa: New Empirical Evidence. Policy Research Working Paper No. 7066. Washington, DC: The World Bank.

Nagler, P. and W. Naudé (2014). Labor Productivity in Rural African Enterprises: Empirical Evidence from the LSMS-ISA. IZA Discussion Paper No. 8524.

Nagler, P. and W. Naudé (2014). Non-Farm Entrepreneurship in Rural Africa: Patterns and Determinants. IZA Discussion Paper No. 8008.

Reports

Naudé, W. and P. Nagler (2017). Technological Innovation and Inclusive Growth in Germany. *Inclusive Growth for Germany: Edition 18*. Bertelsmann Stiftung.

Work in Progress

Le, N.T.Q., Nagler, P. and E. Calza (submitted to *World Development*). Survival and Exit of Non-Farm Household Enterprises: Evidence from Nigeria.

CONFERENCES AND TALKS

2017: Kolloquium ‘Schöne neue Welt um jeden Preis? Bausteine einer Innovationspolitik für inklusives Wachstum’, Bertelsmann Foundation, Berlin (Germany)

2016: PEGNet Conference on Africa’s Economic Transformation, Kigali (Rwanda); Agricultural Economics and Rural Policy Seminar, Wageningen University, Wageningen (The Netherlands)

2015: 10th IZA/World Bank Conference on Employment and Development, Bonn (Germany); UNU-MERIT Research Theme II Meeting, Maastricht (The Netherlands); Agriculture in Africa: Telling Facts from Myths, Washington, DC (United States)

2014: PEGNet Conference on Employment Strategies in the Developing World, Lusaka (Zambia); 9th IZA/World Bank Conference on Employment and Development, Lima (Peru); UNU-MERIT Research Theme II Meeting, Maastricht (The Netherlands)

2013: European Development Days, Brussels (Belgium); 8th IZA/World Bank Conference on Employment and Development, Bonn (Germany)

2010: Sixth Annual Conference of the Verein für Socialpolitik, Hannover (Germany)

MEDIA

Newspaper Article

Süddeutsche Zeitung (in German): Neue Technologien sind keine Gefahr

Blog Contributions

United Nations University: Is Technological Innovation Making Society More Unequal?

UNU-MERIT: Time to Rethink Business in Rural Africa?

The Broker: Rural Non-Farm Business in Africa: Where are the Jobs?

The Broker: The Birth, Life and Death of SMEs in Rural Africa

The Broker: Young Entrepreneurs in Rural Africa as Drivers for Job Creation

Videos

UNU-MERIT: Down and Out in Chile? New Unemployment Insurance Schemes

ADDITIONAL TRAINING AND CERTIFICATES

Dutch University Teaching Qualification

Dec 2015

BKO, Basis Kwalificatie Onderwijs

ECPR Summer School in Methods and Techniques, Ljubljana (Slovenia)

Jul 2012 - Aug 2012

- Introduction to R

- Event History and Survival Analysis

Microeconometrics Summer School, Barcelona (Spain)

Jul 2011

- Quantitative Methods for Public Policy Evaluation

LANGUAGE AND COMPUTER SKILLS

German and Portuguese (native), English and Spanish (C2), Dutch, French and Italian (B2)

MS Office, L^AT_EX and STATA (advanced proficiency), R (introductory level)

AFFILIATIONS

IZA Research Affiliate (since April 2015), UNU-MERIT Research Affiliate (since October 2015)